

Annual Report


One Voice for Volusia
Connecting Our Community

2002 - 2003

About One Voice for Volusia

Who We Are

One Voice for Volusia is a coalition of representatives from over 60 non-profit, governmental, and community-based organizations working to improve the lives of Volusia County youth and families.

Our History

One Voice for Volusia was initiated in 1997 as a juvenile justice initiative supported by a training and technical assistance grant through the Office of Juvenile Justice and Delinquency Prevention. One Voice operated through the Florida Department of Juvenile Justice until 2001, when the coalition formed its own non-profit company.

In 2002, One Voice applied for and received the only Federal Drug Free Communities Support Program Grant awarded to a Florida community. This grant, along with a smaller grant from the Florida Office of Drug Control and a mini-grant through Florida State University, has allowed One Voice to continue to develop the coalition and implement community-based strategies to promote the development and improvement of Volusia County's prevention system.

Our Goals

The One Voice for Volusia coalition is working to implement **Multiple Strategies over Multiple Sectors** to reduce:

- **Youth Substance Abuse**
- **Juvenile Delinquency**
- **Violence**
- **Teen Pregnancy**
- **School Dropout**

by increasing community protective factors and decreasing community risk factors.

Our Core Values

As a team, One Voice for Volusia members established a set of core values that guide us in everything we do:



Our Methodology

One Voice for Volusia is using a research, planning and community mobilization framework designed by Drs. Hawkins and Catalano. This model, based on their risk and protective factor research, involves a process that includes:

- Mobilization of the community
- Collecting and analyzing local indicator data
- Prioritizing the community's key issues
- Educating community members and key leaders about our community's risk factors and involving them in the solutions.
- Fostering partnerships with other sectors of the community to involve everyone in the solution.
- Advocating for the use of prevention science and measurable outcomes in programming and service provision.

Our Vision for Volusia County

Our community will provide opportunities for youth and families to be self-sufficient and productive contributors to society.

A Message from the President

Don't you love it when a plan comes together?

That's what's happening here at One Voice for Volusia. A lot of hard work by a lot of people is making a difference.

You can see it when you peak inside this annual report. It is filled with lists of accomplishments and activities. It is bulging at the seams with ideas and projects. You can actually glimpse the future when you read through its pages.

Best of all it shows that many people in our community, from nearly every point of human contact, are pitching in to make One Voice a true community coalition. Education, law enforcement, social services, recreation, government, parents and youth are all working for one goal – to make Volusia a better place for everyone.

I hope when you read this annual report you get the same feelings that I do. . It is great to be a part of positive change and all those listed here are due a great big pat on the back for all that has been done so far.

Of course, we still have work to do. One Voice is a viable organization with a mission and a plan. But it works only if we do.

Thank you to all whose work is reflected in these pages.



Senta M Goudy

2002-2003 Board of Directors

Executive Committee:

President: Ms. Senta Goudy, The House Next Door

Vice President: Mr. Ray Salazar, United Way of Volusia-Flagler Counties

Secretary: Ms. Toni Barrett, Stewart-Marchman Center

Treasurer: Ms. Donna Marietta, Children's Home Society

Planning Team Co-Chair: Lynn Kennedy, Department of Children and Families

Planning Team Co-Chair: Dixie Morgese, Outreach Community Care Network

Current Directors:

Mr. Vince Baumstark, Volusia County Schools

Ms. Toni Barrett, Stewart-Marchman Center

Mr. Leon Bright, Chisholm Community Center

Rev. Carl Brinkley, Mount Zion AME Church

Rev. John Ferro, DUNAMIS Community and Outreach Ministries

Mr. Rick Fraser, Workforce Development Board

Ms. Dori Gluz, Communities in Action Coalition

Ms. Senta Goudy, The House Next Door

Ms. Rose Haile, For Girls Only, Inc.

Mr. Bill Holland, Department of Juvenile Justice

Mr. Joe Jaynes, Volusia County Council

Sheriff Ben Johnson, Volusia County Sheriff's Office

Mr. Andy Lyons, Morgan Stanley

Dr. Linda Lenk, Volusia County Schools

Ms. Donna Marietta, Children's Home Society

Mr. Calvin Martin, Community Based Care of Volusia and Flagler Counties

Mr. Ray Salazar, United Way of Volusia-Flagler Counties

Ms. Dee Schaeffer, Healthy Communities

Mr. Joe Sullivan, Boys & Girls Club of Volusia/Flagler Co.

Ms. Carolyn Wood, Act Corporation

Former Directors:

Ms. Judy Bassett, Volusia County Health Department

Mr. John LaPallo, Department of Children and Families

Membership

One Voice for Volusia is continually implementing strategies to increase and diversify its membership. In March of 2003, One Voice conducted a membership renewal drive and created a new level of membership. Community members can now chose to be a "Planning Team Member" and actively participate in coalition projects, or choose to be a "Member" and continue to support and benefit from One Voice without taking an active role.

- ★ Since June of 2002, the number of One Voice member agencies has increased by 16% (from 55 in 2002 to 64 currently.)
- ★ Since June of 2002, the number of individual One Voice members has increased by 12% (from 82 in 2002 to 92 currently.)
- ★ In 2002-2003, an average of 26 members participated in each Planning Team meeting.

Planning Team Members

58 individuals representing . . .

7th Judicial Circuit Court Administration	Healthy Communities
Act Corporation	Healthy Start Coalition
Big Brothers Big Sisters of Volusia County	Informed Families
Boys & Girls Clubs of Volusia & Flagler Co.	MADD
C.H.A.I.N.	New Start
Children's Advocacy Center	Outreach Community Care Network
Child Care Resource Network	P3 Community Foundation, Inc.
Children's Home Society	PACE Center for Girls
Chisholm Community Center	Quality Brands
Community Based Care of Volusia & Flagler Co.	SEDNet
Community Enrichment Association	Stewart-Marchman Center
Council on Aging	The House Next Door
Daytona Beach Community College	Tobacco-Free Partnership of Volusia County
Daytona Beach Police Department	United Way of Volusia-Flagler Counties, Inc.
Department of Children and Families	Very Special Arts of Florida, Volusia County
Department of Juvenile Justice	Volusia County Council
DUNAMIS Community and Outreach Ministries	Volusia County Health Department
East Central Florida Regional Prev. Center/SMC	Volusia County Schools
Family Life Center	Volusia County Sheriff's Office
Guardian ad Litem Program	West Volusia P.A.L.
Great Kids Explorer Club	Workforce Development Board

Member Agencies

19 individuals representing . . .

Diggs Miracle Care	OUR Children First
Easter Seals of Volusia/Flagler	Take Stock in Children
FL. Lions Conklin Centers for the Blind	Volusia Literacy Council
Greater Daytona Beach YMCA	WORC
Hispanic Health Initiatives	Mental Health Association/Suicide Prevention
Juvenile Drug Court, 7th Circuit	Coalition

Activities & Accomplishments

Community Education

- One Voice for Volusia co-sponsored a Children's Mental Health Summit, in conjunction with Volusia County Schools and the District 12 Multiagency Network for Students with Emotional Disabilities (SED Net), in October of 2002. Over 170 professionals attended the training to learn more about the county's mental health systems working specifically with youth.
- One Voice presented Volusia County risk factor data to the County's Children and Families Advisory Board in October 2002 and the Daytona Beach Rotary in December of 2002.
- The One Voice for Volusia Planning Team and Data Collection Workgroups worked for over 6 months on collecting, analyzing and prioritizing Volusia County's risk factors. The final product, a publication entitled: *Volusia's Priority Risk Factors: a community review of critical issues impacting children in 2003*, was released to the public on February 17th. The report has been distributed widely to professionals in the human service field and key community leaders and was highlighted in a Daytona Beach News Journal article after its release.
- The One Voice for Volusia Community Analysis workgroup spent the last year working on a special Deltona Community Assessment project. The workgroup surveyed 25 provider organizations, interviewed 15 key community leaders and conducted two focus groups with Deltona area direct-service staff. The final report is slated to be published in September of 2003.
- During 02-03, One Voice created and distributed several informational newsletters. *The Sobering Truth* detailed the problem of underage drinking in Volusia County. *Guiding Light Resource Newsletters* were also created for each Planning Team meeting and contained a variety of resources for those working in the human service field.
- One Voice for Volusia partnered with the District's Prevent Child Abuse Committee to launch a positive parenting campaign entitled "Grow up with me!" Billboards, a web page, radio and cable PSA's and a variety of positive parenting materials and resources are being developed.

Technical Assistance

- One Voice sponsored a two-day grant writing training in August of 2002. Professionals from the Department of Education shared their insight on funding sources, grant preparation and grant application evaluations with 30 participants.
- One Voice for Volusia provided one-on-one technical assistance on the topic of prevention science and measurable outcomes to four organizations.
- One Voice provided a coalition training to more than 50 representatives from 13 counties at the Camp Blanding training facility. Each county also received a customized coalition toolkit that included county-specific risk factor data.
- 23 individuals requested and received assistance with collecting statistical data.

Resources

- One Voice for Volusia created and distributed a variety of Toolkits to Volusia County organizations in 02-03. The Toolkit concept was popular and well received:
 - ★ Parent Kits: contained a variety of positive parenting and prevention material and resources and were distributed to 15 individuals representing 10 different organizations. Recipients of the Parent Toolkits also had access to three videos to be used in conjunction with materials distributed. Parent trainings relating to underage drinking were also made available to our member agencies and the neighboring communities.
 - ★ Mini-Coalition Toolkits: contained prevention materials and a how-to-guide on establishing an anti-drug coalition in any school or neighborhood.
 - ★ Prevention Science Toolkits: contained a large selection of prevention science information to introduce the recipient to the concepts of proven-effective programming and strategies. All twenty-five recipients had the opportunity to attend a two-hour introductory training or a personalized training session provided by the East Central Florida Regional Prevention Center.
 - ★ School Resource Toolkits: All Volusia County Middle and High School principals received Resource Toolkits to share with their guidance counselors and parent teacher association members. These toolkits contained a variety of prevention materials geared towards parents.
- One Voice has commissioned a professional evaluator to create an evaluation library of the most popular and validated instruments that are currently being used in the human service field.
- In May of 2003, representatives from One Voice for Volusia, Mothers Against Drunk Driving, MADD, Volusia County Chapter and The East Central Florida Regional Prevention Center, facilitated Underage Drinking sessions to four health classes at Seabreeze High School. The sessions included:
 - ★ Pre/post tests measuring participants knowledge of the effects of underage drinking.
 - ★ Clips from videos which emphasized the dangers of underage drinking, the damage it causes to the brain (for those 21 and under) and the consequences a teenager will experience if they deciding to drink and drive.
 - ★ Focus groups where the students were able to speak freely regarding underage drinking at their school, parties they attend and the pressures they must undergo to “fit in”. They also discussed how easy it is for them and their friends to access alcohol (parents, siblings, older friends, adults at convenient stores, etc.)

Special Events

- In April of 2003, One Voice partnered with a variety of other local agencies to sponsor the District's Annual Prevent Child Abuse and Neglect Luncheon. This year's keynote speaker spoke to over 175 staff from Volusia and Flagler County's prevention organizations about “The Passion to Persevere.”
- One Voice for Volusia co-sponsored a Drug-Free Deltona Youth Summit in May of 2003. The event highlighted Deltona area activities for youth to become involved in and the event speakers delivered positive and inspirational messages.

Strategic Planning

- The One Voice for Volusia Planning Team completed a strategic planning process in 2003. More than 35 members participated in the brainstorming and refining process over a period of 6 months. The final strategic plan will be approved by the Board of Directors in July of 2003 and the Planning Team in August of 2003.

Making Connections

- One Voice for Volusia created an information sharing network called “Community Connector.” Many members utilized the large email list to share information about upcoming events, critical community issues or collaborative opportunities.
- In an effort to connect the various initiatives in Volusia County, One Voice for Volusia staff members regularly participated in the activities of: The Constituency for Children and Youth, Volusia County Juvenile Justice Council, Communities in Action Coalition, Healthy Volusia, Circuit 7 Juvenile Justice Board, Prevent Child Abuse Committee, and the Grants Network of Volusia and Flagler Counties.
- One Voice for Volusia became a member of two nationally recognized groups: Community Anti-Drug Coalitions of America and the National Association of Planning Councils. One Voice is also listed in the Office of National Drug Control Policy “Help Your Community” database of community coalitions.

Sustainability

- One Voice for Volusia began the fiscal year without secure funding to continue the initiative. Staff and a small committee of members worked diligently to complete two funding applications: one to the Federal Drug Free Communities Support Program and one to the Governor’s Office of Drug Control. One Voice was awarded both grants in October of 2002 (and was the only Florida project to receive a Federal Drug Free Community grant in 2002.) The Federal Grant is renewable for up to five years and supports the general operation of One Voice. The state grant allowed One Voice to hire an additional contract staff person. In February of 2003, One Voice applied for and received a coalition mini-grant through Florida State University that allowed One Voice to create mini-coalition toolkits, prevention science toolkits and an evaluation library.

As of June 30, 2003, One Voice for Volusia is confident that funding will be available through 2007 to support the coalition as it implements the newly developed strategic plan.

From our members' prospective

One Voice for Volusia conducted a member survey in June of 2003 to obtain feedback from coalition members regarding their perspective of last year. Thirty-nine members responded to the survey (42% response rate). The below information was calculated from this survey.

“Over the last year, One Voice has helped me/my organization. . . ”

- Increase or expand my services ★18%
- Obtain additional funding ★13%
- Improve my services ★21%
- Connect with new people or organizations ★82%
- Share information more widely ★74%
- Learn new information★82%
- Obtain additional resources ★36%
- Target my prevention efforts more effectively ★23%
- Form a new partnership/collaboration ★28%

“Over the last year, I have benefited from. . . ”

- Priority Risk Factor Document ★54%
- Other data from One Voice ★31%
- One Voice web page ★51%
- One Voice e-mail network ★51%
- One Voice mailing list ★33%
- One Voice meetings ★62%
- Technical Assistance from One Voice ★26%
- Materials/Resources from One Voice★41%
- One Voice Toolkits ★26%
- One Voice Priorities/Plan ★23%
- One Voice Guiding Light Newsletters ★18%

Member Satisfaction	Very Satisfied	Satisfied	Somewhat Satisfied	Somewhat or Very Dissatisfied
Monthly Meetings	47%	41%	12%	0%
Planning Process	62%	26%	12%	0%
Communication System	73%	19%	8%	0%
Coalition Membership	56%	24%	21%	0%
Leadership	71%	17%	11%	0%
Organizational Structure	55%	33%	12%	0%
Staff Support	69%	19%	11%	0%
Projects/Implemented Strategies	45%	39%	16%	0%
Technical Assistance	63%	28%	9%	0%
Member Recognition	57%	32%	11%	0%

Members' Voices

“

One Voice for Volusia has the leadership, capacity, staff and community support to have far reaching impact on the overall service delivery system of social services in Volusia County. The time is ripe for more broad and global thinking and One Voice provides the perfect forum for it.

-Dixie Morgese, Outreach Community Care Network

Prevention education for students and staff is one of the goals of the Safe and Drug Free Schools program for the Volusia County School District. One Voice for Volusia has provided community support this school year to enhance our instructional initiative for prevention education. With this support, One Voice has surely promoted community collaboration, by providing appropriate resources to satisfy the needs of our youth and families.

-William J. Poniatowski Jr., Volusia County Schools

One Voice for Volusia has been a tremendous asset to Great Kids Explorer Club by linking this new nonprofit organization with numerous other organizations who have given us the support and the help we needed to grow our after school programs for at-risk students.

-Sandy Rakes, Great Kids Explorer Club

One Voice for Volusia is a unique and innovative comprehensive planning coalition of agencies and organizations. The members all work together to bring focus and coordination to the community's common goal of reducing identified risk factors. The power behind One Voice for Volusia lies in the dedication of promoting data-driven decisions and science-based, proven effective methods.

-Elaine Dunlap, East Central FL. Regional Prevention Center at Stewart Marchman

One Voice helped me collect and present risk factor data to area Churches and ministries. This assistance supported my presentation and left an impact on the Pastors and congregations. This kind of technical assistance is critical in raising the community's awareness of the problems kids are facing today and moving the Faith Community to action.

*-Rev. John A. Ferro, Pastor & Chaplain for Volusia County
Juvenile Programs & Volusia County Division of Corrections*

”

Financial Information^{*}

Revenue:

Federal Drug Free Communities Support Program Grant	\$49,341
Governor's Office of Drug Control Grant	\$26,129
Florida State University Mini-Coalition Grant.....	\$24,077
Donation from Sheriff's Office (02-03)	\$2,000
Professional Fees Income	\$1,209
Total	\$ 102,756

In-Kind Revenue:

Volunteer hours, office space/equipment, meeting space, MIS support, and co-sponsored special projects	\$51,384
---	-----------------

Expenses:

Salaries/Benefits	\$51,420
Accrued Leave	\$6,923
Consulting/Contracted Services	\$36,763
Program Materials	\$15,346
Office Costs.....	\$10,203
Travel.....	\$6,539
Office/Computer Supplies	\$5,391
Printing/Materials.....	\$3,001
Insurance.....	\$2,448
Training.....	\$1,831
Other.....	\$3,936
Depreciation	\$351
Total	\$144,152

**Un-audited, rounded figures ending June 30, 2003*

Special Note: The expenses listed above exceeded noted revenues for this fiscal year. Funding that was remaining from the Department of Juvenile Justice grant (\$33,284) supported the project until December of 2003, when the Federal Drug Free Communities Support Program grant was awarded.

The Year Ahead

One Voice for Volusia members participated in two strategic planning sessions in January and February of 2003. Meetings in March, April, May and June were dedicated to developing a detailed action plan for each objective developed by the team. The Objectives for 2003-2004 are:

A. Positive Parenting Campaign: Implement a positive parenting community education campaign targeting parents.

Strategy A.1. Develop and disseminate Positive Parenting materials.

B. Connect Initiatives and Coalitions: Foster a partnership and improve communication system between One Voice for Volusia and other local coalitions/initiatives working to improve the lives of children and families in Volusia County.

Strategy B.1. Update an inventory of Volusia County Initiatives/coalitions.

Strategy B.2. Convene a meeting of representatives from organizations in the inventory that are interested in exploring collaborative efforts.

C. Engaging Youth: Conduct a series of listening sessions with local youth and create a “state of the county” report from the youth perspective.

Strategy C.1. Conduct a series of listening sessions to collect information for a final report.

D. Expanding Partnerships: Develop a partnership between One Voice for Volusia and local law enforcement, the business community, and Chambers of Commerce.

Strategy D.1. Develop a project-specific plan to engage law enforcement and business support.

E. Community Education: Increase the community’s knowledge and understanding of the county’s risk factors and problem behaviors through the development and sharing of special publications. (with a special emphasis on local elected officials and key community leaders)

Strategy E.1. Create and share a series of informational publications.

Strategy E.2. Develop a series of press releases, editorials, and letters to the editor to increase media coverage on youth substance.

F. Support & Technical Assistance for Neighborhoods: Provide support and technical assistance to neighborhood and faith-based organizations working to reduce substance abuse.

Strategy 1: Select five neighborhoods groups and match them with a mentor who, in partnership with One Voice, will provide customized technical support.

G. Encourage Science Based Practices: Increase the number of prevention programs that use proven effective research-based curriculums or strategies.

Strategy G.1. Provide one-on-one technical assistance to organizations interested in utilizing science-based practices.

Strategy G.2. Develop a web-based inventory of information about science-based strategies for the community to utilize.

For more Information about One Voice for Volusia:

Office Phone: 386-947-8301

Email: onevoice@cfl.rr.com

Web Page: www.onevoiceforvolusia.org