

CREATING SUCCESS FOR NONPROFIT ORGANIZATIONS

SESSION ONE: ACHIEVING ORGANIZATIONAL SUCCESS

Membership-How to get them/How to keep them
Activating your members
Communication/Public Relations
Effective Meetings
Financial Control
Organizational Evaluation/Goal Setting/Planning

SESSION TWO: LEADERSHIP SUCCESS FOR VOLUNTEERS AND STAFF

Hiring Right
Following up for results
Growing leaders
Board member performance
Member training
Recognizing performance
Working with a plan
Working hard/Working smart

SESSION THREE: CONDUCTING SUCCESSFUL FUNDRAISING EVENTS

Developing sponsor relationships
Increasing your odds for success
Eliminating risk
Recognizing competition
Promotion creativity
Replacing stress with fun
Event planning priorities
Reaching your \$ goals

CONDUCTED BY HARDY SMITH hardysmith.com

When: Tuesday, May 29, June 5 and 19
8-10 a.m.

Where: DBCC Bldg. 130, Lenholt Center
Staff Dining Room
1200 W. International Speedway Blvd,
Daytona Beach

Registration Info: Nancy Franssen (386) 506-4723



#3868 DC Creative Services 4/07