

# Infant Mental Health Chapter of Volusia/Flagler

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February 4, 2009

Kathryn Shea, LCSW  
President & Chief Executive Officer  
The Florida Center for Child and Family Development  
4620 17th Street  
Sarasota, FL 34235

Dear Ms. Shea:

I am writing to respectfully request the financial support of the Florida Association of Infant Mental Health, per the guidelines outlined in an email dated December 22, 2008.

Attached please find the funding request and project description/proposal for your consideration. Please know that our Chapter will report back to the Florida Association the related objectives and subsequent successful outcomes following the proposed mini-conference.

Thank you for your attention and the opportunity to apply for the \$500 aimed to build a stronger infant mental health case at the grass roots level.

Sincerely,

Lynn Sinnott  
Chair, Infant Mental Health Chapter of Volusia/Flagler



# Request for Funding to Florida Association of Infant Mental Health

Date Submitted: February 4, 2009  
Organization: Infant Mental Health Chapter of Volusia/Flagler  
Contact Name/Title: Lynn Sinnott, Chair  
Address: C/O Easter Seals Society of Volusia/Flagler 1219 Dunn Avenue,  
Daytona Beach, FL 32114  
Phone/Email: 386-255-4568 ext. 318/ lsinnott@eseals-vf.org

<b>Amount Requested:</b>	<b>\$500</b>
<b>Areas/Counties Included in Request:</b>	Flagler County, Volusia County

## Description of Project:

The Infant Mental Health Chapter of Volusia/Flagler is currently engaged in re-structuring itself in order to build a strong foundation and base to promote its goal to serve as the collective voice of agencies, professionals, private practitioners, parents and interested individuals working to provide related care and treatment as well as promote and educate the community of the importance of infant mental health.

Over the last three months, chapter members have developed an organizational structure (membership form, draft bylaws, mapping of local system) and are working to build their capacity through the establishment of a strategic plan and member recruitment plan. The availability of these funds is perfect in the timing to kick off the Chapter efforts and truly orient the community to the efforts and goals of the Chapter.

Primarily driven to increase awareness of infant mental health issues, the Infant Mental Health Chapter of Volusia/Flagler also aims to build membership in the Florida Association of Infant Mental Health and connect with neighboring chapters.

The requested funding (totaling \$500) will be used in planning and implementation of a mini-conference, to be held simultaneously with the area's largest annual Health and Human Services Summit, scheduled for Friday, October 30, 2009. It is expected that the awarded funds would be allocated for:

- Securing facility space at the Summit, which is held at the Ocean Center in Daytona Beach (<http://oceancenter.com/about.htm>)
- Retaining a speaker for the mini-conference/presentation
- Marketing the mini-conference/presentation
- Any materials needed for the mini-conference/presentation

It is expected the following outcomes will be achieved:

- Enhanced awareness of what infant mental health is and related services available in this area as well as throughout the State as necessary (awareness, assessment, and services).
- Tracking of attendees and what areas/counties they represent. It will be the goal of this mini-conference to attract individuals associated with infant mental health from all areas of the State.
- All presentation objectives (to be determined) will be successfully met and validated via a presentation evaluation/critique.

The Florida Association of Infant Mental Health would be recognized in all marketing materials developed for the mini-conference and the mini-conference would serve as the official "kick-off" of the Infant Mental Health Chapter of Volusia/Flagler, thereby branding its efforts for years to come. Correspondence would also be submitted to the Florida Association following the mini-conference regarding the related objectives and subsequent successful outcomes (i.e. number of attendees, conference critiques/evaluation, etc.).